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University of the Ryukyus Repository

The Visibility Strategy
of the University of the Ryukyus Repository

From the 2006 fiscal year, University of the Ryukyus took part in the planning of the Institutional Repositories Program as a part of the framework of Cyber Science Infrastructure Project centering on National Institute of Informatics, and started test operation of the "University of the Ryukyus Repository" on March 1, 2007. This poster introduces four main points about the visibility strategy program which was tackled in the 2007 fiscal year aiming at formal operation on November 16, 2007.

1 Creation of Repository Home Page and public-relations goods.

The repository secretariat officer designed repository top pages including the logo mark by themselves. Moreover, the pamphlet and the "fan" were created as public-relations goods.
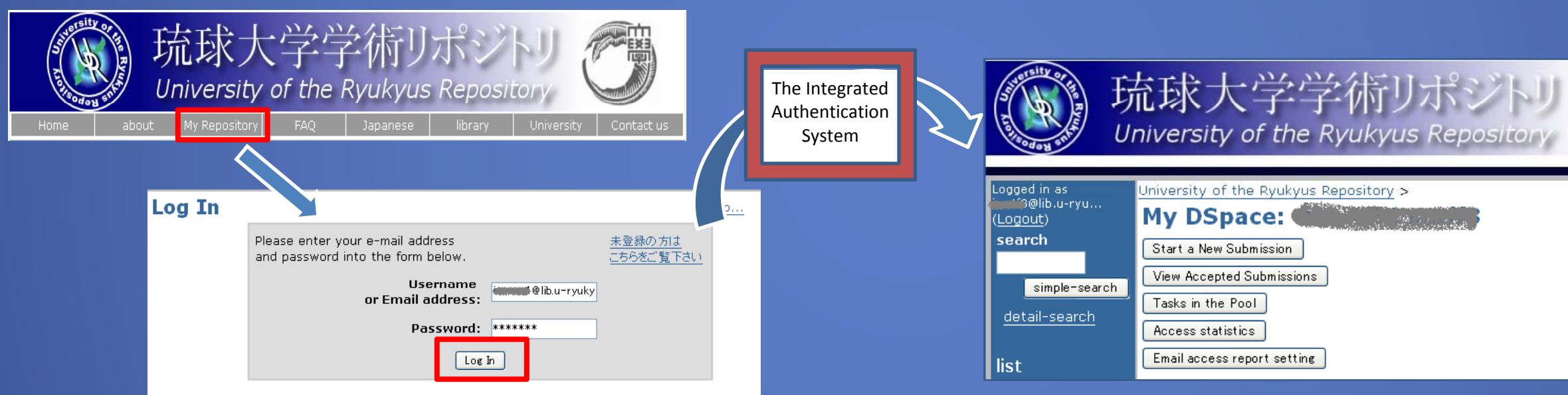
Top Page

Pamphlet

Fan!

2 Addition of a self archive function.

We added a self-archive function to the repository to be in time for formal operation on November 16. A self-archive function allows researchers to contribute to the repository directly online. In addition, in regards to user authentication, the Integrated Authentication System which cooperated with the Computing and Networking Center of the University of the Ryukyus was adopted.

The Integrated Authentication System

3 Hold a formal operation memorial seminar (November 16, 2007).

"Historical Rare Materials and the Institutional Repository" were held as a theme. By digitalizing the Okinawan historical rare materials which the University of the Ryukyus possesses, and exhibiting them through the repository, it is expected to contribute greatly to the activation and networking of international Ryukyus and Okinawan research.

4 The publication of articles on the institutional repository.

By distributing the articles in relation to the institutional repository to various public mediums, we are greatly promoting its usage.

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・Takahashi, Teru. Restoration of Bettelheim's Manuscripts and a way of thinking of the contribution to society. Journal of Okinawa Library Association. No.11. 2007, p.61-64. (Original: Japanese)
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