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京都市バス


外国人観光客誘致の為の京都市観光路線「洛バス」総合デザイン開発

小山格平／京都市立芸術大学

KYOTO New Bus Route Design Frame Work

BUS RAPPING, BUS STOP, MAP, ROUTE Design for the first time foreign visitors to Kyoto City.

Kyoto APAN



研究・開発メンバー

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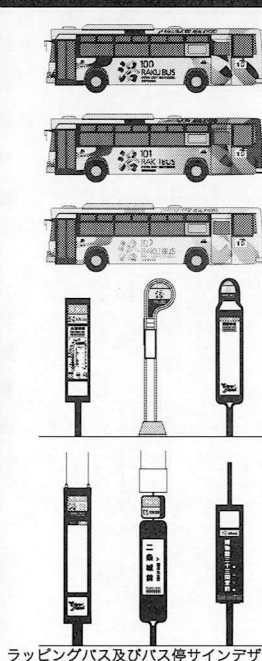
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BUS RAPPING Design

京都市美術館付近を走る 100 系統「洛バス」



BUS STOP Design



洛

RAKU BUS

KYOTO EASY SIGHTSEEING

Experience Real Kyoto!

正統派の京都を経験しよう!

洛バスは、京都市内の最も有名な観光地を直接取り回し、観光客の移動をサポートしています。季節ごとに、3つの異なるデザインが採用されています。このように、観光客の利便性を高めるために、独自のデザインを採用し、他のバスとは異なるデザインを実現しています。

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The Raku Bus routes will take you directly to some of Kyoto's most famous and picturesque locations. Designed to harmonize with the changing of the seasons, three distinctively designed buses will help to make your sightseeing trip easy and unforgettable.

Starting at Kyoto Station, Route 100 follows the east side of the city, from Sanjusangendo Temple to Heian Shrine to Ginkakuji Temple. Also starting at Kyoto Station, Route 101 follows the west side of the city from Higashi Hongoku Temple to Nijo Castle to Daikokuji Temple. Located in the north of the city, Route 102 connects the first two routes, stretching from Ginkakuji to Kinkakuji. Watch for the distinctively designed buses!

ラッピングバス及びバス停サインデザイン

観光マップデザイン (英文・中文・ハングル) / 100系統・101系統・102系統
各路線によるイメージカラー・ルートデザイン

MAP Design

English Version

ROUTE Design

八坂神社
Yasaka Shrine
This venerable shrine is located in the Gion district. As a Shinto shrine, it is crowded with many guests at religious events such as the Gion Matsuri, one of the three biggest festivals in Japan, and the traditional first shrine visit of each New Year.
TEL: 075-561-6158. Entry fee: free.
Access: Route 100, Gion Stop

茶屋コーナー
Tea House Corner
A great place to get a quick introduction to a number of traditional art forms. The one-hour program includes various forms of dance, music, and puppetry.
TEL: 075-561-1119. Hours: daily performances at 19:40 and 20:40; closed on August 16, and from November 30 to the end of February. Access: Route 100, Gion stop

哲学の道
Philosophers Path
A cherry tree-lined walking route that stretches for two kilometers along the Higashiyama foothills, named in honor of the philosopher Kitaro Nishida (1870-1945).
Access: Route 100, Ginkakuji-mae stop

二鳥城
Nishiki Castle
A UNESCO World Heritage Site, this castle was built in 1603. The entire compound is surrounded by a moat and stone embankment.
TEL: 075-841-0266. Hours: 8:45-17:00
Entry fee: 600 yen

中文版

錦山園
Kinkoyan
Following Nishiki Street between Tenmachi and Takasaka Streets, this area is known as the "Kitchen of Kyoto" and fresh produce is always on sale.
Access: Route 101, Shijo-Karasuma stop

西陣織物館
Nishiki Textile Center
A modern structure devoted the history of textiles in Kyoto. Visitors may see weaving demonstrations and try on kimonos.
TEL: 075-451-9231. Hours: 10:00-17:30
Entry fee: free (600 yen for the kimono show)
Access: Route 101/102, Honkawa Imadegawa stop

北野天満宮
Kitano Tenmangu Shrine
This shrine is dedicated to the scholar Michizane Sugawara (845-902), and is famous for its open-air market held on the 25th of every month.
TEL: 075-466-0005
Hours: 9:00-17:00 (9:30-17:30 from November 1 to March 1). Entry fee: free
Access: Route 101/102, Kitano Tenmangu-mae stop

京都市庁舎
Kyoto City Hall
The former Imperial Palace is now a big public park, is perfect for relaxation and recreation. The general household Agency booking office is also located in the grounds.
TEL: 075-221-1212 (Imperial Household Agency)
Hours: reservations required for the palace building
Entry fee: free. Access: Route 102, Karasuma Imadegawa stop

한국어판

100km Route 100

To Higashiyama, Heian Shrine, Ginkakuji Temple

Route: Hakubutsukan Sanjusangendo-mae, Gyojiraka, Gion, Kyoto Kaikan Bijutsukan-mae(Heian Shrine)
Service hour: every 10 minutes from 7:40a.m. to 4:40p.m.
経路: 神樂館三十三間堂前・五條河原 御 京阪会館美術館前(平安神宮)へ
運行間隔: 京阪朝市前 7時40分~16時40分の間 約10分間隔で運行

101km Route 101

To Nijo Castle, Kitano Tenmangu Shrine, Kinkakuji Temple

Route: Gyojiraka, Kitano Tenmangu-mae, Ginkakuji-michi, Daitokuji Temple
Service hour: every 30 minutes from 7:15a.m. to 5:15p.m.
経路: 二鳥城前・北野天満宮前・金閣寺道・大徳寺へ
運行間隔: 京阪朝市前 7時15分~17時15分の間 約30分間隔で運行

102km Route 102

To Ginkakuji-Kinkakuji Temples, Daitokuji Temple

Route: Ginkakuji-michi, Karasuma Imadegawa, Kitano Tenmangu-mae, Ginkakuji-michi
Service hour: every 30 minutes from 9:13a.m. to 5:43p.m.
経路: 銀閣寺道・出町柳駅前・烏丸今出川・北野天満宮前・金閣寺道へ
運行間隔: 京阪朝市前 9時13分~17時43分の間 約30分間隔で運行