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# 第4回 アジア・デザイン史論国際会議

The 4th Asian Conference of Design History and Theory

8月29日(日)-30日(月)大阪大学主催オンライン開催

主催:意匠学会・デザイン史学研究会・大阪大学大学院文学研究科

協力学会:日本デザイン学会デザイン史部門

# DAY 1 Sunday, August 29, 2021

### Session I: Design History and Design Education (Session Chair: Yoshinori Amagai)

"Design in a Broad Sense and Design in a Narrow Sense": A History of School Names of Art and Design Educational Institutions Haruhiko Fujita

### Session II: Modernizing Craft and Fashion (Session Chair: Keiko Hashimoto)

The Glorious World of Yabu Meizan: Comparing the Heisei Memorial Art Gallery and Khalili Collections

Yoshie Itani

Design and Gender during Wartime: The Vienna Workshops in World War I

Tomoko Kakuyama

Oriental-inspired Sleeves in British Art Deco Fashion: Kimono and Magyar Sleeves

Hiroka Goto

#### Session III: Rethinking Design Culture in Japan (Session Chair: Keisuke Takayasu)

Unfolding the Culture of Hanamusubi: In Tea and Incense Ceremonial Use during the Edo Period in Japan

Yoshika Yajima

Haiken in Chanoyu: "Appreciation" in Japanese Arts and Crafts

Miwa Tsujita

Automatism in Japanese Avant-Garde Calligraphy and Experimental Calligraphy: Motifs Defined by Modernism and Tradition

Kalin Plamenov Petkov

### Session IV: Textile Design in Global Context (Session Chair: Tomoko Kakuyama)

The Innovative Development of the Jacquard Weaving Machine in Japan Kaori Ueda Designing and Recording the Clothing Life: Kimono and Dress Fabrics in 1930's Yokosuka and Tokyo Rie Mori

The Transformation of Gandhi's Khadi: From a National Symbol to a Sustainable Product

Yayoi Okada

# DAY 2 Monday, August 30, 2021

### Session V: Design and Identity (Session Chair: Chiaki Yokoyama)

Ethnicity and Authenticity: The Design of Identities in Chinese Canadian Restaurant Menus

Wendy Wong

Visualization of the Imagined Landscape through Poster: Focusing on the Figurative Elements of

Poster

Bon Woo Koo

Commercial Interior Design by Shinya Okayama from 1970 to 1973 Keiko Hashimoto

### Session VI: Public Image (Session Chair: Ariyuki Kondo)

The Fiction and Photographs of Ayame-san

Yuki Shimizu

Wyndham Lewis's Universalism: from 'Vortex' to 'a village'

Mariko Kaname

Street Art as Public Art: Its New Role in the Pandemic Era

Chiaki Yokoyama

### Session VII: Art and Architecture (Session Chair: Keiko Hashimoto)

Art in the House Design in the Le Corbusier Center (1964–1965)

Taisei Furusawa, Shoichiro Sendai

A Study on Design Theory and Design Method of Jun Itami in PODO HOTEL Sara Goto

### Focus: Design Concept in Cross-Cultural Context (Session Chair: Keisuke Takayasu)

Backward to the Speculation: How Speculative Design is Transferred into the East Asia.

Yi-wen Tseng

## Session WI: Reviewing Product Design (Session Chair: Haruhiko Fujita)

Japanese Anonymous Design in International Modern Culture

Shoichiro Sendai

Beyond 'Asian' Aesthetics: Isamu Noguchi's Works in Applied Arts and the New Deal Experiences

Naoko Uchiyama

MUJI and the Aesthetics of Simplicity: A Comparative Study on Minimalist Product Images

Christof Breidenich, Nicole Christ, Keisuke Takayasu